

# ECI NEWS

**FOR IMMEDIATE RELEASE**

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## **ECI's Midtown Crossing Apartments Earn Prestigious Paragon Award**

**Omaha, Neb.** – Midtown Crossing, Omaha's most progressive urban development, is being honored once again, this time for its eco-friendly apartment homes. They've won the National Apartment Association's (NAA) 2011 Paragon Award for Best Green Community. According to the NAA, the winners "demonstrate characteristics that benchmark success in the rental housing industry."

"The Award is a very big deal in the apartment industry. The competition is tough. NAA has over 50,000 top management companies as members which include 5.9 million apartment homes," said Angela Lagasse, vice president of residual property management for The Lund Company, the local real estate firm overseeing all of the leasing and management for Midtown Crossing. A LEED-certified neighborhood development plan, Midtown Crossing has implemented a number of green policies, procedures and elements both in its 196 apartments and throughout the project. Those considerations include:

- Exterior wall panels which, through a significant insulation component, reduced building mass and weight during construction and, more importantly, trim energy consumption for the end users.
- A significant construction waste recycling program.
- An on-going recycling program for all apartment and condominium residents.

Midtown Crossing is one of the first projects in the nation nominated for prestigious LEED certification under the U.S. Green Building Council's pilot Neighborhood Development Certification program. It is the only project selected to participate in Nebraska or Iowa. A complete, compact, walkable community, the development has since achieved LEED Stage 2 certification which represents full certification of the neighborhood development plan.

Midtown Crossing is urban living redefined, the fastest-selling condominium community in Omaha history and one of ten projects around the world praised for embodying "the synergy of public/private partnerships" (Urban Land Magazine, 2010).

Spanning 15.5 acres in the heart of historic midtown Omaha, Midtown Crossing boasts 225,000-square-feet of unsurpassed dining, diversion and retail as well as nearly 500 condominium and apartment units, ample parking and green space.

Established in 2000, ECI Investment Advisors, Inc. is a privately held commercial real estate company providing municipalities, financial institutions, REITs and private investors with a wide array of investment, development and advisory services. ECI has extensive experience in urban redevelopment including structuring complex public/private partnerships with municipalities, airports, sports arenas and convention centers. ECI has offices in Chicago, Richmond, and Omaha.

For more information about ECI Investment Advisors and Midtown Crossing, please visit our web sites, [www.eciadvisors.com](http://www.eciadvisors.com) and [www.midtowncrossing.com](http://www.midtowncrossing.com).

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